

Cover Sheet: Request 14437

Change to AEC-Communication and Leadership Development Capstone Course Requirement

Info

Process	Specialization New/Modify/Close Ugrad
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Lisa Lundy lisalundy@ufl.edu
Created	11/8/2019 3:15:47 PM
Updated	11/11/2020 9:32:20 AM
Description of request	Proposed changes to CLD Curriculum: 1. Drop AEC 4052 (Communication Campaign Strategies in Agricultural and Life Sciences) as a requirement from our curriculum. 2. Add AEC 4930 (Communication and Leadership Capstone Experience) as a requirement to our curriculum. 3. Change student learning outcome assessment direct measure for CLD program from 4052 to 4930, focusing on the portfolio assessment (with evaluation by a committee of faculty and AEC alumni).

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	CALS - Agricultural Education and Communication 514926000	Brian Myers		11/8/2019
No document changes					
College	Approved	CALS - College of Agricultural and Life Sciences	Joel H Brendemuhl	Approved by CALS CC.	1/13/2020
AEC-CLD 8-Semester Plan Track Changes December 2019.docx					1/13/2020
Associate Provost for Undergraduate Affairs	Approved	PV - APUG Review	Casey Griffith		1/23/2020
No document changes					
University Curriculum Committee	Commented	PV - University Curriculum Committee (UCC)	Lee Morrison	Added to the February agenda. If approved, this will go into effect for the Summer B 2020 term with the publication of the 2020-2021 undergraduate catalog.	2/13/2020
No document changes					
University Curriculum Committee	Recycled	PV - University Curriculum Committee (UCC)	Casey Griffith	AEC 4930 course change must be approved before this request can be approved by the UCC. Please upload new universal tracking document with tracked changes for semesters 1-8.	2/18/2020
No document changes					
Associate Provost for Undergraduate Affairs	Recycled	PV - APUG Review	Casey Griffith		2/18/2020
No document changes					

Step	Status	Group	User	Comment	Updated
College	Approved	CALS - College of Agricultural and Life Sciences	Joel H Brendemuhl	Edits required by the CALS CC have been addressed.	9/2/2020
No document changes					
Associate Provost for Undergraduate Affairs	Approved	PV - Associate Provost for Undergraduate Affairs	Casey Griffith		9/16/2020
No document changes					
University Curriculum Committee	Recycled	PV - University Curriculum Committee (UCC)	Casey Griffith	AEC 4930 course change must be approved before this request can be approved by the UCC.	9/30/2020
No document changes					
Associate Provost for Undergraduate Affairs	Approved	PV - Associate Provost for Undergraduate Affairs	Casey Griffith		10/27/2020
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			10/27/2020
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

Specialization|Modify for request 14437

Info

Request: Change to AEC-Communication and Leadership Development Capstone Course Requirement

Description of request: Proposed changes to CLD Curriculum:

1. Drop AEC 4052 (Communication Campaign Strategies in Agricultural and Life Sciences) as a requirement from our curriculum.
2. Add AEC 4930 (Communication and Leadership Capstone Experience) as a requirement to our curriculum.
3. Change student learning outcome assessment direct measure for CLD program from 4052 to 4930, focusing on the portfolio assessment (with evaluation by a committee of faculty and AEC alumni).

Submitter: Lisa Lundy lisalundy@ufl.edu

Created: 11/8/2019 3:03:40 PM

Form version: 1

Responses

Specialization Name Communication and Leadership Development

Specialization Code CLD

Effective Term Earliest Available

Effective Year Earliest Available

Is this an Undergraduate Innovation Academy Program Yes

Current Curriculum for Specialization AEC 3065 / Issues in Agricultural and Life Sciences (ALS)

AEC 3070C / Digital Media Production in ALS

AEC 3073 / Intercultural Communication

AEC 3413 / Working with People: Interpersonal Leadership

AEC 3414 / Leadership Development

AEC 4031 / The Communication Process in ALS

AEC 4035 / Communication Practices for ALS

AEC 4943 or 4948 / Internship or Approved Elective

AEC 4434 / Comm and Leadership in Groups and Teams

AEC 4052 / Communication Campaign Strategies in ALS

Choose three classes from the following:

AEC 3209 / Instructional and Event Planning in ALS

AEC 4036 / Advanced Ag Comm Production

AEC 4417 / Leadership for Personal & Organizational Change

AEC 4465 / Global Leadership

FYC 4408 / Organizational Leadership for Nonprofits

PUR 3000 / Principles of Public Relations

AEC 3071 / Social Media Strategy & Leadership for ALS

Two ANR Electives

Concentration - 12 hours in approved area of concentration

Proposed Changes Drop AEC 4052 / Communication Campaign Strategies in ALS as a requirement for the program

Replace with AEC 4930 / Communication and Leadership Capstone Experience

A separate proposal will be submitted to convert AEC 4930 / Communication and Leadership Capstone Experience from a 3-credit class to a 1-credit class. This change will allow students more flexibility in their curriculum to take another two credits of electives, research hours, honors theses, independent studies, internships, study abroad or teaching assistant credits.

The capstone will also provide students with professional preparation for the opportunities they'll pursue after graduation.

UF Online curriculum change No

Pedagogical Rationale/Justification CLD students are a diverse group. They have a lot of different career/grad school interests. They matriculate through the program through a variety of paths (Gainesville, Plant City, freshmen, transfers, PACE, Innovation Academy, change of majors, etc.). This change will allow students more flexibility in their curriculum to take another two credits of electives, research hours, honors theses, independent studies, internships, study abroad or teaching assistant credits.

Impact on Other Programs Students will take an additional two credits of electives, research hours, honors theses, independent studies, internships, study abroad or teaching assistant credits. They will work with our academic advisor to determine the best use of these two credits for their program.

Assessment Data Review Program data demonstrates that CLD students are a diverse group. They have a lot of different career/grad school interests. They matriculate through the program through a variety of paths (Gainesville, Plant City, freshmen, transfers, PACE, Innovation Academy, change of majors, etc.). There is a greater need for flexibility in their capstone experience to reflect their individual goals. In short, Communication Campaign Strategies was not an appropriate capstone experience for a majority of our students.

Academic Learning Compact and Academic Assessment Plan Because our SLOs for CLD are tied to AEC 4052 for a direct measure, we will change student learning outcome assessment direct measure for CLD program from 4052 to 4930, focusing on the portfolio assessment (with evaluation by a committee of faculty and AEC alumni).

Catalog Copy Yes

AEC 4932: Communication & Leadership Capstone Experience (1 credit) Spring 2021



Mrs. Becky Cook
Academic Advisor
101C Bryant Hall
rtrammell@ufl.edu (preferred)
352-273-2573

Drop-In Office Hours
10:00AM-12:00PM Tuesdays
Zoom or phone
By appointment all other times
<https://BeckyCookAEC.as.me/>

Course Information

COURSE DESCRIPTION

This class integrates concepts and skills that communication and leadership development specialization students have learned in their prior courses with a focus on preparation for future careers and professional experiences.

You are all about to embark on exciting personal & professional adventures in a variety of areas. Some of you will start your own businesses or lead families seeking to be healthy & appreciative of natural resources. Some of you will be government or organizational leaders & some will represent nonprofits, commodities or companies facing great challenges. As you go, I want you to be confident in your ability to communicate and lead with excellence and this class is a place for you to apply those skills. It is my goal for this course that you are even more prepared to enter the next chapter of your professional life.

COURSE DELIVERY

This course will be taught 100% online asynchronously through Canvas. Students may work ahead if course materials have been posted in Canvas. Assignments will be due at 11:59 PM on Sundays.

COURSE OBJECTIVES

- Utilize creative and critical thinking skills to develop a professional portfolio of work to describe who you are as a person/professional.
- Reflect on strategies to implement professionalism & resiliency in your future career & professional experiences.
- Prepare for & explore future career & professional experiences.

REQUIRED COURSE MATERIALS

Access to a computer with Canvas, audio & video capabilities, and basic video editing software.



Student Honor Code

For more information regarding the Student Honor Code, please see: <http://www.dso.ufl.edu/sccr/process/student-conduct-honor->

ACADEMIC HONOR CODE AND ACADEMIC HONESTY

As a student at the University of Florida, you have committed yourself to uphold the Honor Code, which includes the following pledge: "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity." You are expected to exhibit behavior consistent with this commitment to the UF academic community, and on all work submitted for credit at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." It is assumed that you will

complete all work independently in each course unless the instructor provides explicit permission for you to collaborate on course tasks (e.g. assignments, papers, quizzes, exams). Furthermore, as part of your obligation to uphold the Honor Code, you should report any condition that facilitates academic misconduct to appropriate personnel. It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action.

Software Use

All faculty, staff and students of the university are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against university policies and rules, disciplinary action will be taken as appropriate.

Services for Students with Disabilities

The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services and mediating faculty-student disability related issues. Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. The DRC is located in 0001 Reid Hall. You may contact them via phone 352-392-8565 or visit their website here: www.dso.ufl.edu/drc/

Course Evaluation Process

Student assessment of instruction is an important part of efforts to improve teaching and learning. At the end of the semester, students are expected to provide feedback on the quality of instruction in this course using a standard set of university and college criteria. Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at: <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at: <https://gatorevals.aa.ufl.edu/public-results/>.

Campus Helping Resources

Students experiencing crises or personal problems that interfere with their general wellbeing are encouraged to utilize the university's counseling resources. The Counseling & Wellness Center provides confidential counseling services at no cost for currently enrolled students. Resources are available on campus for students having personal problems or lacking clear career or academic goals, which interfere with their academic performance.

- University Counseling & Wellness Center, 3190 Radio Road, 352-392-1575, www.counseling.ufl.edu; Counseling Services Groups and Workshops, Outreach and Consultation, Self-Help Library, Wellness Coaching
- Student Success Initiative, <http://studentsuccess.ufl.edu>
- [U Matter, We Care](#): If you or someone you know is in distress, please contact umatter@ufl.edu or 352-392-1575 to refer or report a concern and a team member will reach out to the student in distress. www.umatter.ufl.edu/
- E-learning technical support: Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at helpdesk@ufl.edu.
- [Career Connections Center](#): Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services. <https://career.ufl.edu/>.
- Student Complaints: Residential Course: <https://sccr.dso.ufl.edu/policies/student-honor-code-studentconduct-code/>. Online Course: <http://www.distance.ufl.edu/student-complaint-process>

Email

All students are expected to check email on a regular basis. Please ensure that you will have reliable access to this over the semester. Some information corresponded via email may be time-sensitive. Correspondence is expected to be professional.

Students at the University of Florida are required to have and use their GatorCloud account for all UF related e-mail functions. Official university communications are sent to students at this e-mail address. The instructor will also be communicating with you through this e-mail address and will not answer emails from non-UF accounts.

Attendance Policy

Requirements for class attendance and make-up exams, assignments and other work are consistent with university policies that can be found at:

<https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/>.

Acceptable reasons for absence from or failure to participate in class include illness, serious family emergencies, special curricular requirements (e.g., judging trips, field trips, professional conferences), military obligation, severe weather conditions, religious holidays, and participation in official university activities such as music performances, athletic competition or debate. Other reasons also may be approved by the instructor on a case-by-case basis. Both require documentation and/or Dean of Students Office support/verification. Students shall be permitted a reasonable amount of time to make up the material or activities in their absence (typically a week).

Overview of Assignments

REFLECTIONS

Throughout the semester, you will have 5 reflection assignments. Topics covered will include: resiliency, professionalism & building professional relationships, grad school prep, retirement & insurance benefits, and CLD in the workforce. The reflection assignment will include responding to a few questions and reflecting on the videos or informational material in the module.

ELEVATOR SPEECH INTRODUCTION VIDEO

Crafting a concise and compelling introduction (sometimes called an “elevator pitch”) is a common way to answer the “tell me about yourself” interview questions, introduce your professional goals, or how you can be of assistance to individuals or organizations at networking events. Create a 30-60 second video of how you would introduce yourself.

AEC-CLD COURSEWORK HIGHLIGHT REEL

Employers may ask about skills or things you learned from your coursework and how that might benefit their organization. Reflect on your AEC-CLD coursework and list 2-3 takeaways learned from each course.

RESUME/CV

Submit an up-to-date version of your resume or CV. Your resume will be graded on professional appearance and quality of information included.

LINKEDIN PROFILE

LinkedIn is a social networking website that helps you create a professional online presence. Create a professional profile on LinkedIn. You will need to connect to the instructor on LinkedIn to receive credit. Be sure to include your professional headshot, professional summary, experience, education, skills, and connections.

PERSONAL LEADERSHIP STATEMENT

Summarize your personal leadership and followership styles. This piece will be included in your portfolio so it should be in the context that a

potential employer would be reading it. Include how your leadership style makes you a good candidate for employment. Feel free to utilize previous assignments from your leadership coursework.

MOCK INTERVIEW

You will meet with one faculty member, mentor, employer, business/organization leader, or C3 advisor to practice an interview for a job or graduate school. Confirm a time and date for the interview to occur. The interview should be recorded and submit the recording as the assignment.

COVER LETTER

Choose a position you may be interested in and write a cover letter for the position as if you were applying to the job posting. You may use the provided position descriptions if you choose.

ATTEND A CAREER FAIR OR PROFESSIONAL DEVELOPMENT EVENT

Attend a Career Fair or Professional Development Event at some point during the semester. Submit proof of attendance (agenda, registration, etc.) and briefly explain your experience and its benefit to your professional development.

PORTFOLIO

This assignment is your opportunity to take stock of your personal online presence as you approach graduation. Refine the online portfolio of your work that you’ve developed in other classes to share with potential employers. Include your resume, two written work samples, two video/photography/design work samples, a link to your LinkedIn page, your personal leadership style statement, and one artifact from leadership classes. Portfolios will be evaluated on professional/creative design, navigability, writing and the quality of the work included.

EXTRA CREDIT

Register & complete the Gator Professional Series. This self-paced course takes approximately 2 hours to complete. Submit your certificate of completion for 2 extra credit points.

GRADE EVALUATION

This is a college level course. The assignments that you turn in should be college level work. You are responsible for knowing and understanding the content of the syllabus. Rubrics are available for many assignments in Canvas so you know exactly how you will be graded on each assignment. This course is graded on a points system. A list of assignments and their point value is below. Your earned points will be added together for your final grade.

Grading Scale

Grades will be based on the scale below with a **total of 100 points**:

A	93-100% 93-100 points	C	73-76% 73-76 points
A-	90-92% 90-92 points	C-	70-72% 70-72 points
B+	87-90% 87-90 points	D+	67-69% 67-69 points
B	83-86% 83-86 points	D	63-66% 63-66 points
B-	80-82% 80-82 points	D-	60-62% 60-62 points
C+	77-79% 77-79 points	E	0-59% 0-59 points

NOTE: Late work WILL NOT be accepted for grading.

ASSIGNMENT	POSSIBLE POINTS
Elevator Speech Introduction Video	5
AEC-CLD Coursework Highlight Reel	5
Resume/CV	10
LinkedIn Profile	5
Personal Leadership Statement	5
Mock Interview Contact	2
Cover Letter	5
Draft Portfolio	3
Mock Interview	5
Attend a Career Fair or Professional Development Event	5
Final Portfolio	15
Professionalism & Participation	10
Reflections: 5 at 5 points each	25
Extra Credit	(2)
TOTAL	100

Information on current UF grading policies for assigning grade points: catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/

Tentative Course Schedule—AEC 4932

Week	Course Materials	Assignments & Reflections (Due on Canvas by 11:59 PM Sunday)
January 11-15	Introduction Video Syllabus	Elevator Speech Introduction Video
January 18-22	None	AEC-CLD Coursework Highlight Reel
January 25-29	Video Interview with Dr. Ricky Telg, Professionalism & Building Professional Relationships	Reflection
February 1-5	Lecture-Resume Building C3 Resume/CV Guides	Resume/CV
February 8-12	C3 LinkedIn Guide	LinkedIn Profile Personal Leadership Statement
February 15-19	Video Interviews-CLD in the Workforce Dr. Tre Easterly, Agricultural Education Dr. Matt Sowcik, Leadership Dr. Matt Bengel, Extension Education	Reflection Mock Interview Contact
February 22-26	Lecture-Writing a Cover Letter	Cover Letter
March 1-5	None	Draft Portfolio
March 8-12	Retirement & Insurance Benefits Resources	Reflection
March 15-19	Video Interview-Dr. J.C. Bunch, Graduate School Prep	Reflection
March 22-26	Lecture-Preparing for an Interview C3 Interview Guides	Mock Interview
March 29-April 2	Video Interview-Dr. Ed Osborne, Resiliency	Reflection
April 5-9	Work on Final Portfolio	None
April 12-21	None	Final Portfolio Attend a Career Fair or Professional Development Event Extra Credit

Agricultural Education and Communication

The agricultural education and communication major prepares students for careers in teaching, communication organizations, community and government agencies, and the Cooperative Extension Service.

College: [Agricultural and Life Sciences](#)

Degree: Bachelor of Science

Credits for Degree: 120

Specializations:

[Agricultural Education](#) ; [Communication and Leadership Development](#)

[Academic Learning Compact](#)

[Additional Information](#)

[Related Agricultural Education and Communication Programs](#)

To graduate with this major, students must complete all university, college, and major requirements.

Overview

Two specializations are offered: agricultural education, and communication and leadership development. Each requires core technical agriculture courses and preprofessional education. Department advisors help students in selecting appropriate electives.

Agricultural Education

[Critical Tracking](#) [Model Semester Plan](#)

The agricultural education specialization provides the basic courses for agricultural teacher certification in Florida.

Students must have a minimum 2.5 GPA to enter the teacher education specialization and, during their first semester, attain a passing score on the general knowledge portion of the FTCE. An internship is required for this specialization. In addition, graduates must apply to the Florida Department of Education for certification.

This specialization is also offered at the Gulf Coast Research and Education Center in Plant City, Fla.

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Critical Tracking

Critical Tracking records each student's progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.

Semester 1

Complete 2 of 4 critical-tracking courses, excluding labs: AEC 3030C (or equivalent), BSC 2005, BSC 2005L (or any GE-B or P laboratory), EDF 3110 (or equivalent) and MAC 1140 (or equivalent)

2.5 GPA required for all critical-tracking courses

2.5 UF GPA required

Semester 2

Complete 1 additional critical-tracking course, excluding labs

2.5 GPA required for all critical-tracking courses

2.5 UF GPA required

Semester 3

Complete 1 additional critical-tracking course, excluding labs

2.5 GPA required for all critical-tracking courses

2.5 UF GPA required

Semester 4

Original file: [AEC-CLD 8-Semester Plan Track Changes December 2019.docx](#)

Complete all critical-tracking courses, including labs

2.5 GPA required for all critical-tracking courses

2.5 UF GPA required

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Model Semester Plan

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To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

AEB 2014 Economic Issues, Food and You , 3 credits or 3-4

↑ECO 2013 Principles of Macroeconomics , 3 credits or

↑ECO 2023 Principles of Microeconomics , 3 credits or

↑AEB 3103 Principles of Food and Resource Economics , 4 credits
(GE-S)

BSC 2005 Biological Sciences 3

↑ [State Core GE-B/P](#)

BSC 2005L Laboratory in Biological Sciences (GE-B) or 1

↑Any GE-B or GE-P laboratory

EDF 3110 Human Growth and Development or 3

↑EDF 3122 The Young Child or

↑EDF 3132 The Young Adolescent or

↑EDF 3135 The Adolescent (GE-S) or

↑EDF 3210 Educational Psychology (GE-S)

Composition 3

↑ [State Core GE-C](#)

Elective 2

Total 15-16

IUF 1000 What is the Good Life 3

↑GE-H

MAC 1140 Precalculus: Algebra 3

↑ [State Core GE-M](#)

Elective 3

Humanities 3

↑ [State Core GE-H](#)

Science elective 3

↑GE-B or P

Total 15

AEC 3030C Effective Oral Communication	3
EDF 2085 Introduction to Diversity for Educators	3
RED 3312 Content Area Literacy	3
Composition	3

† [GE-C](#)

Mathematics	3
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† *STA 2023 Introduction to Statistics recommended; GE-M*

Total	15
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AEC 3033C Research and Business Writing in Agricultural and Life Sciences	3
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† *WR*

Elective	3
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Humanities	3
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† *GE-H*

Physical Science	3
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† *GE-P*

Social and Behavioral Sciences	3
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† [State Core GE-S](#)

Total	15
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AEB 3133 Principles of Agribusiness Management	3
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AEC 4323 Development and Philosophy of Agricultural Education	3
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AEC 4504 Curriculum and Program Planning for Agricultural	3
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Education

ANS 3006 Introduction to Animal Science , 3 credits, and	4
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† ANS 3006L Introduction to Animal Science Laboratory , 1 credit

TSL 4324 ESOL Strategies for Content Area Teachers	3
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Total	16
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AEC 4228 Laboratory Practices in Teaching Agricultural Education	3
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ENY 3005 Principles of Entomology, 2 credits, and ENY 3005L	3
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Principles of Entomology Laboratory, 1 credit or

† IPM 3022 Fundamentals of Pest Management or

† ENY 3030C Insect Field Biology or

† ENY 3007C Life Science or

† ENY 4161 Insect Classification

SWS 3022 Introduction to Soils in the Environment, 3 credits, and	4
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† SWS 3022L Introduction to Soils in the Environment Laboratory, 1

credit

Agricultural or life sciences elective	3
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Horticulture or plant science elective	3
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Total	16
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AEC 4200 Teaching Methods in Agricultural Education	3
AEC 4202 Curriculum Development and Assessment Techniques in Emerging Agricultural Technologies	3
AOM 3220 Agricultural Construction and Maintenance	3
Agricultural or life sciences electives	7
Total	16

AEC 4224 Special Methods in Teaching Agricultural Education	3
AEC 4942 Agricultural Education Internship	9
Total	12

Total agricultural or life sciences courses required: 30 credits in at least four areas.

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Communication and Leadership Development

[Critical Tracking](#) [Model Semester Plan](#)

Communication and leadership development prepares students for entry into agribusiness and communication positions related to human resource development, strategic communication, governmental relations, media relations, corporate training and development, and non-formal education. To build the capacity of students within the CLD undergraduate specialization to serve as catalysts in society, they will take a sequence of courses in both communication and leadership to build upon individual skill sets and specific interests of the student. All students within this specialization will further enhance their knowledge and skills in communication and leadership within the context of agricultural and life sciences through courses that will provide them foundations in all forms of communication (digital, speaking, and writing) and leadership (interpersonal, groups and teams, organizations and global) in addition to specific areas such as social media, change, public issues and campaign strategies.

To graduate, students must earn minimum grades of C in AEC 3073 Intercultural Communication, AEC 3070C Digital Media Production in Agricultural and Life Sciences, AEC 3414 Leadership Development, AEC 4031 The Communication Process in Agricultural and Life Sciences,

AEC 4930 Communication and Leadership Capstone Experience
and AEC 4434 Communication and Leadership in Groups and Teams.

This specialization is also offered at the Gulf Coast Research and Education Center in Plant City, Fla.

Critical Tracking

Critical Tracking records each student's progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students

Semester 1

Complete 1 of 5 critical-tracking courses, excluding labs: AEC 3030C (or equivalent), AEC 3033C (or equivalent), BSC 2005, BSC 2005L (or any GE-B or P laboratory), MAC 1140 (or equivalent), PSY 2012

2.5 GPA required for all critical-tracking courses

2.0 UF GPA required

Semester 2

Complete 2 additional critical-tracking courses, excluding labs

2.5 GPA required for all critical-tracking courses

2.0 UF GPA required

Semester 3

Complete 1 additional critical-tracking course, excluding labs

2.5 GPA required for all critical-tracking courses

2.0 UF GPA required

Semester 4

Complete all critical-tracking courses, including labs

2.5 GPA required for all critical-tracking courses

2.0 UF GPA required

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Model Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold. These courses must be completed by the terms as listed above in the Critical Tracking criteria.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

AEB 2014 Economic Issues, Food and You , 3 credits or 3-4

↑ ECO 2013 Principles of Macroeconomics , 4 credits or

↑ ECO 2023 Principles of Microeconomics , 4 credits or

↑ AEB 3103 Principles of Food and Resource Economics , 4 credits
(GE-S)

BSC 2005 Biological Sciences 3

↑ [State Core GE-B/P](#)

BSC 2005L Laboratory in Biological Sciences (GE-B) or 1

↑ **Any GE-B or GE-P laboratory**

Composition 3

↑ [State Core GE-C](#) ; WR

Elective 2

Humanities 3

↑ [State Core GE-H](#)

Total 15-16

AEC 3030C Effective Oral Communication 3

IUF 1000 What is the Good Life 3

↑ *GE-H*

MAC 1140 Precalculus: Algebra 3

↑ [State Core GE-M](#)

Elective 3

Science elective 3

↑ *GE-B or P*

Total 15

PSY 2012 General Psychology 3

↑ [State Core GE-S](#)

Composition 3

↑ [GE-C](#)

American history or political science elective 3

American history or political science elective 3

†GE-S
Elective with international or diversity focus 3

†GE-N or D
Mathematics 3

†STA 2023 Introduction to Statistics recommended; GE-M
Total 15

AEC 3033C Research and Business Writing in Agricultural and Life Sciences 3

†WR
AEC 3065 Issues in Agricultural and Life Sciences 3
Electives 6
Physical Science 3

†GE-P
Total 15

AEC 3070C Digital Media Production in Agricultural and Life Sciences 3
AEC 3073 Intercultural Communication 3

†GE-S, D or N
AEC 3413 Working with People: Interpersonal Leadership Skills 3
AEC 3414 Leadership Development 3
AEC 4031 The Communication Process in Agricultural and Life Sciences 3
Total 15

AEB 3133 Principles of Agribusiness Management 3
AEC 4035 Communication Practices for Agricultural and Life Sciences 3

†WR
Choose two courses 6

†AEC 3071 Social Media Strategy and Leadership for Agricultural and Life Science or
AEC 3209 Instructional and Event Planning in Agricultural and Life Sciences or

†AEC 3313 The Development and Role of Extension or
AEC 4036 Advanced Agricultural Communication Production or

†AEC 4417 Leadership for Personal and Organizational Change or

†AEC 4465 Global Leadership or

†FYC 4408 Organizational Leadership for Nonprofits or

†PUR 3000 Principles of Public Relations

Approved elective in area of concentration	3
Total	15
AEC 4943 Leadership Development Internship <i>or</i>	3
†AEC 4948 Agricultural Communication Internship <i>or</i>	
†Approved elective	
Total	3
	3
AEC 3322 Moral Leadership <i>or</i>	
†Similar ethics course (<i>see advisor</i>)	
AEC 4434 Communication and Leadership in Groups and Teams	3
Agriculture/natural resource elective	3
† <i>See advisor</i>	
Approved electives in area of concentration	6
Total	15
AEC 4930 Communication and Leadership Capstone Experience	1
Choose one course	3
†AEC 3071 Social Media Strategy and Leadership for Agricultural and Life Science <i>or</i>	
AEC 3209 Instructional and Event Planning in Agricultural and Life Sciences <i>or</i>	
†AEC 3313 The Development and Role of Extension <i>or</i>	
AEC 4036 Advanced Agricultural Communication Production <i>or</i>	
†AEC 4417 Leadership for Personal and Organizational Change <i>or</i>	
†AEC 4465 Global Leadership <i>or</i>	
†FYC 4408 Organizational Leadership for Nonprofits <i>or</i>	
†PUR 3000 Principles of Public Relations	
Agriculture/natural resource elective	3
† <i>See advisor</i>	
Approved elective in area of concentration	5
Total	12